

LEADING STRATEGIC CHANGE



WHEN

Jun 5 – 9, 2023
Jun 10 – 14, 2024

PRICE

\$10,500

WHERE

Cambridge, MA

EXECUTIVE CERTIFICATE TRACK

Management and Leadership

Many strategic change efforts fail; and almost all are harder to execute than they need to be. Why? And what can leaders do to increase the chances that their change effort is successful? This 4.5-day course explains the four critical steps required to deliver strategic change and sustained performance improvement. Centred around a proven but sometimes counter-intuitive change model, the course enables participants to work on their own strategic change throughout the week and to leave with a detailed plan that they can immediately put into practice. Led by renowned MIT faculty and thought leaders in organizational change, the course makes extensive use of case studies, table discussions, group work, and reflection.

As a participant in Leading Strategic Change, you will also learn what's wrong with the existing advice we've given leaders about how to lead change and why many of our most common beliefs about change set organisations, and the people in them, up to fail.

Please visit our website for the most current information.

executive.mit.edu/lsc

MIT
MANAGEMENT
EXECUTIVE EDUCATION

FACULTY*



Elsbeth Johnson



Ben Shields

**Please note, faculty may be subject to change.*

TAKEAWAYS

In this program, you will learn how to:

- An understanding of the critical stages required to successfully lead a strategic change effort—and what each of these stages requires of them as leaders
- The ability to identify potential derailers and to manage these likely pitfalls
- A clear, concrete, step-by-step action plan to set up the change—and those tasked with delivering it—for success

WHO SHOULD ATTEND

This course is designed for mid- to senior-level executives tasked with leading strategic change in their organization and/or leading teams responsible for implementing change efforts. Participants should arrive with the change they want to focus on for the duration of the course. If you are about to kick off a strategic change and what to get it right, your current change effort is not working, or if you have had a history of unsustainable change and want to understand how to do it differently and better, this course is for you.

Why MIT Sloan?

MIT Sloan is a different kind of management school. We're not iterating on a better widget or cashing in on the latest business fad. We're not talking about management in the abstract. As part of the world's leading research institution, we're bringing together today's brightest minds to tackle global challenges. At the intersection of business and technology, we're exploring the future of work.

CONTACT INFORMATION

MIT Sloan Executive Education

P +1-617-253-7166 | **E** sloanexeced@mit.edu

executive.mit.edu

MIT102022

